

Exeter Economic Development Commission (EEDC)
Tuesday, Jan. 10, 2012, 8:15 am
Nowak Room, Town Office Building
10 Front Street, Exeter, NH

1. Call to Order

2. Approval of minutes from 12/20/11 (L. MacDonald)

3. Discussion/Action Items (40 mins.)

Reports and updates: EEDC work groups

- **Branding and Marketing** – *updates on website, marketing plan, and tag-line brainstorming* (B. Stauber)
- **Business Retention and Expansion** (M. S. Hamel)
- **Organization/Capacity-Building** (B. Lortie)

4. Town updates: Exeter Town/Committees

(rotating basis as needed) **(15 mins.)**

(BOS; Town Manager; Planning; Zoning; Heritage; Transportation; Train)

5. General Announcements

6. Next meeting: Jan/Feb schedule

7. Adjournment – 9:30 am

Barry Sandberg, Chairperson

EEDC

Posted: Town Offices, Library, and Departments